

# LinkedIn Profile Experience Template

WHAT is \_\_\_\_\_?  
[YOUR COMPANY NAME]

At \_\_\_\_\_, we help \_\_\_\_\_  
[YOUR COMPANY NAME] [TARGET AUDIENCE]

solve \_\_\_\_\_.  
[PROSPECT'S PAIN]

► URGENT PROBLEM:

State prospect's pain so they recognize that you understand what their core issues are.

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► URGENT SOLUTION:

Explain how your company solves your prospect's pain & include specific services

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► YOUR NEXT STEPS:

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Call-to-action (Send me an email, call me, etc.)